

NEWSLETTER

MAY 2023



What's New?

- 4x4 workshop
- 4WD adventure tips
- Our story



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bus4x4.com.au

BUS4X4TM
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In this newsletter, we are pleased to introduce our latest workshop updates, exploring the great outdoors for those with accessibility needs, off-road adventure ideas and more!

Connect with our team via our website or our social media pages for our latest updates or any enquiry.

Warm Regards,
Bus 4x4 Team.



Bus 4x4 Updates

It's already mid-May and the workshop is buzzing with activity and we're excited to see a bunch of vehicles getting ready for client delivery. Our top-secret collaboration remains a mystery, however we can reveal it has something to do with one of the driest places on earth. Where do you think this vehicle may be travelling? Stay tuned for more updates, we're excited to see this project progress, and look forward to sharing more about it soon.

The next couple of months are packed with exciting events. In June we will be joining some of our clients at the World Mining Congress, one of the most prominent global events for the mining and resource sector.

From transforming the vehicle's interior to adding 4x4 capabilities with the help of our professionally engineered 4x4 Conversion Kit, our team has been working hard to build conversions that are as comfortable as they are stylish.

Talk to our team today to start your Bus 4x4 journey.

Exploring Australia's Great Outdoors

**UNLOCKING THE
AUSTRALIAN
OUTBACK:
WHY BUS 4X4 IS THE
ULTIMATE CHOICE FOR
ACCESSIBLE 4WD TRAVEL**



In our latest blog, we dive into the world of accessible travel. Many of us take off-road adventuring for granted. At Bus 4x4 we want to deliver opportunities for individuals with accessibility needs to explore the Australian landscape.

[Read more about how Bus 4x4 and our vehicles are helping these individuals travel with freedom.](#)

Partner With Us



Looking to expand your business and be part of a leading company in the off-road transportation industry?

Join our valued partners, Perth Motorbodies and St John Workshop, and become a Bus 4x4 distributor. Bus 4x4 is seeking driven and motivated Distributors to partner with us.

As our Distributor, you will have access to:

- Detailed Technical & Product Training
- Wholesale Pricing Structures
- One-on-One Technical/Installation Training (Initial Setup)
- Technical Support & Warranty
- Quarterly Business Reviews
- Monthly Technical & Operations Forums
- Sales Strategy Development & Coaching
- Marketing Support

A Distributor must embody the Bus 4x4 ethos and share our unwavering commitment to exceptional customer service and support, all while upholding our high standards of quality. All potential distributors go through a rigorous vetting process, which includes meetings with senior management, and understanding of capability and financials.

Sounds like your next business opportunity? Email us for a confidential discussion, at enquiries@bus4x4.com.au

DID YOU KNOW ?



Credit: Hayley Williamson via Destination Queensland

Embark on a thrilling expedition along the legendary Birdsville Track and unlock the wonders of Australia's remote outback. Stretching over 500 kilometers through rugged landscapes and vast desert expanses, this iconic track offers an unforgettable adventure for intrepid travellers.

To fully embrace the challenges and allure of the Birdsville Track, hiring a Bus 4x4 vehicle is the ultimate choice. Designed for off-road exploration, these customized vehicles provide the necessary capabilities to conquer the track's sandy dunes, corrugated roads, and unpredictable terrain.

As you traverse the Birdsville Track, immerse yourself in the raw beauty of the Australian outback. Witness breathtaking sunsets over sweeping plains, encounter native wildlife in their natural habitat, and embrace the solitude of this remote wilderness. Whether you're a seasoned adventurer or a curious traveller, the Birdsville Track promises an experience that will leave you in awe.

Unlock the true essence of the outback with a Bus 4x4 vehicle and embark on a journey along the Birdsville Track. Let the untamed landscapes and rugged charm of this iconic route capture your spirit and create memories that will last a lifetime.

Read More: <https://www.queensland.com/au/en/plan-your-holiday/road-trips/birdsville-track>

[Visit this link](#) to hire a 4WD van or bus and embark on this thrilling adventure.

Our Story



Bus 4x4 has a rich history and continues to drive innovation for 4WD conversions. Watch our brand video to learn more about where we've come from, and where we are going.